Promoting PostgreSQL through a Cross-Enterprise Workgroup

PGConf.eu - October 2022 - Berlin



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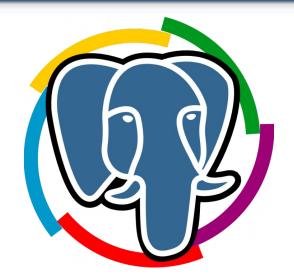
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How it started How it works Achievements Projects

How it started

Origin The problem First steps Where we are now Members The PostgreSQL FR association was created in 2004

Members were mostly individuals

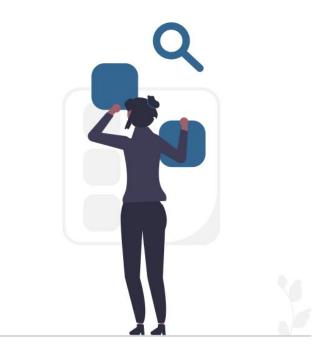


In 2017, Simon Clavier (SNCF) initiated a movement to gather French companies around PostgreSQL.

Several large companies were looking for **PostgreSQL** knowledge and information to get rid of proprietary databases.

No single entry point available (no single supplier of Postgres services).

The community communication channels are open & public.



A workgroup was created in 2017, moderated by Simon Clavier and Flavio Gurgel.

No PostgreSQL support company involved.

Monthly online gatherings with all the group, some extra workshops when a common subject was found.

Around 30 members

Private and public sectors represented

New joiners every year

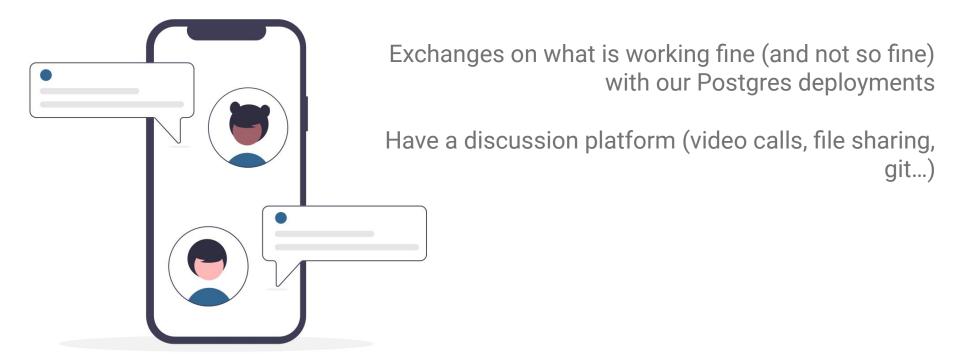


Members



How it Works

Objectives Independence Cooptation Privacy **Active Participation** Objectives



PostgreSQL service vendors cannot participate:

- they are invited to dedicated meetings
- when the participants agree

Current participants check new joiners for independence

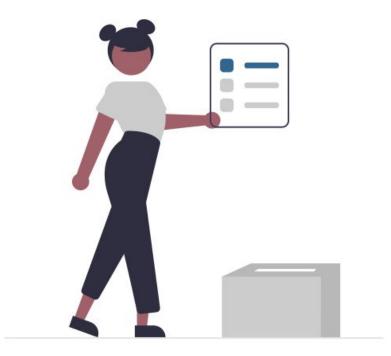
All public actions are approved

• Companies apply for admission

• Check acceptance

• No fees

New comers are encouraged to join PostgreSQL-FR





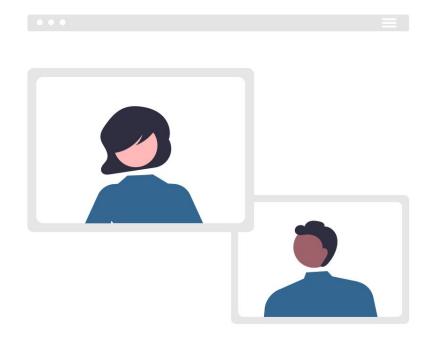


Participation can be anonymous to the public

Communication channels are private

Gatherings are optional (but you only vote on decisions when present)

Active participation



Contribution means:
(video) calls
file sharing
script sharing
presentation

Have a person responsible for maintaining the **agenda** and **animating** the meetings themselves

There will be ups and downs in participation

Achievements

Monthly Meetups Press Releases Transition Guide Conferences General meetups once a month

Dedicated workgroups:

- Migration
- NoSQL
- Monitoring
- High Availability



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Open letter : call to software vendors for an enterprise-grade support of PostgreSQL Database

https://www.postgresql.fr/entreprises/20171206_open_letter_to_software_vendors

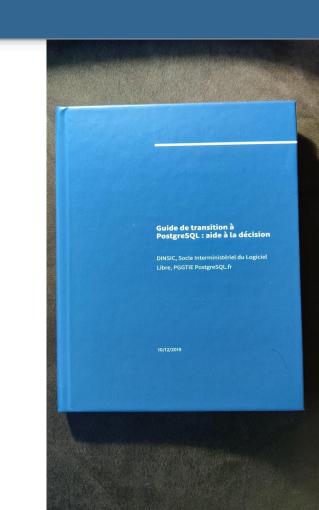
• Large coverage in the press

• Useful when facing a software editor that refuses to migrate to Postgres

Started as a collaborative document in the **French** administration

- 2015: v1, DINSIC
- 2019: v2, PGGTIE
- 2021: English translation (thanks Michael :))

https://github.com/postgresql-transition-guide/guide



Several group interventions in various events.

We are stronger together !

A good way to recruit new members.

Events: pgday.fr, OSSXP



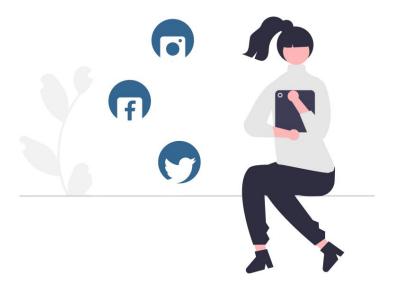
Projects

Communication on new channels Schools and Universities An internal Survey A Map of the Postgres ecosystem What's next

Reaching a broader audience with short videos

Personal interview of each member

Focus on Linkedin

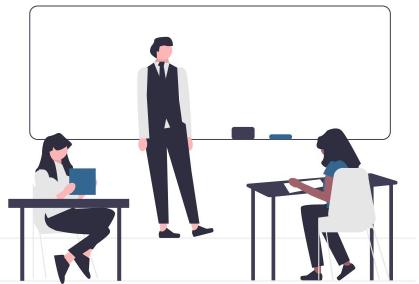


PostgreSQL is still underrated in most French IT schools and Universities

Most IT students do not consider it as valid career path

An intervention by a **professional DBA** can make a difference

Sharing teaching materials and contacts



The Postgres community is very dynamic and prolific. New projects come up every month.

For each domain (backup, monitoring, HA, ...) there's an overload of options...

Keeping up is hard.

A simple visual representation could help.

Collecting and aggregating usage data among the group

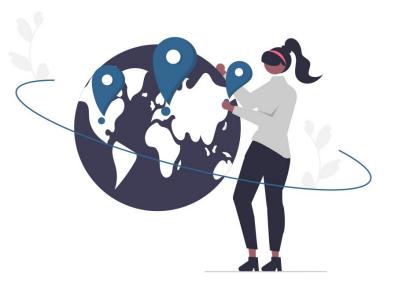
Based on a set of simple questions

Publishing an anonymized report on a yearly basis

Open to discussion

Under postgresql.org?

Under postgres.eu?



Thanks !

https://www.postgresql.fr/entreprises/english entreprises.contact@postgresql.fr